

# Mary Freda

## Storyteller

Get In Touch: [www.maryfreda.com](http://www.maryfreda.com) | [m.freda180@gmail.com](mailto:m.freda180@gmail.com) | [@Mary\\_Freda1](https://twitter.com/Mary_Freda1)



## EDUCATION

Ball State University  
Muncie, Indiana  
Major: News Journalism,  
Spanish  
Degree: B.A., May 2019  
GPA: 3.76

## SKILLS

Writing | Copy editing | Social  
media, SEO | Interviewing |  
Photography | Videography |  
Spanish

## REFERENCES

**Greg Fallon**  
Executive editor |  
The Star Press  
Muncie, Indiana  
[gfallon@gannett.com](mailto:gfallon@gannett.com)

**Lisa Renze-Rhodes**  
Adviser |  
The Ball State Daily News  
Muncie, Indiana  
[lrenze@bsu.edu](mailto:lrenze@bsu.edu)

**Ray Cooney**  
Editor |  
The Commercial Review  
Portland, Indiana  
[r.cooney@thecr.com](mailto:r.cooney@thecr.com)

## AWARDS

**The Daily News** | Newcomer of  
the Year, 2017

**The Daily News** | Most  
Dedicated Staff Member, 2018  
**Keating Competition** | One of  
10 statewide finalists, 2018

## ACTIVITIES

**Society of Professional  
Journalists** |  
Ball State University  
Member, 2016-present

**Online News Association** |  
Ball State University  
President, 2018-present

## PROFESSIONAL EXPERIENCE

**The Star Press** | Muncie, Indiana  
**Eugene S. Pulliam Internship Program Intern**  
*May 2018-August 2018*

- Reported on the Muncie community, including coverage of local fairs.
- Supplemented coverage with alternative media including photo galleries, videos and maps.
- Contributed six stories to M Magazine, The Star Press' quarterly publication, which features content of interest to Muncie and East Central Indiana residents.
- Developed an understanding of the necessity for community journalism through pieces on local organizations.

**Freelance Reporter**  
*August 2018-present*

- Enhance passion for community journalism through human interest and news stories.

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**The Commercial Review** | Portland, Indiana  
**Freelance Reporter**  
*October 2017-present*

- Report on the Jay County community, including coverage of local government and businesses.
- Develop a greater understanding of local government through city council beat.
- Contribute to special editions of the daily newspaper.

## COLLEGIATE EXPERIENCE

**Ball Bearings Magazine** | Muncie, Indiana  
**Fact Checker**  
*October 2018-present*

- Verify all details presented in print and online stories.

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**Cardinal Communications** | Muncie, Indiana  
**Copy Editor**  
*September 2017-August 2018*

- Edited public relations content for various local and state organizations, including Boys and Girls Club of Muncie.
- Communicated with team leaders about content changes to optimize the quality of client projects.
- Implemented new copy-writing practices through presentations on AP style.

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**The Ball State Daily News** | Muncie, Indiana  
**Assistant News Editor**  
*August 2017-May 2018*

- Created weekly content plans for the news section, including plans for long-form stories.
- Advised and oversaw investigative pieces that included archival resources and records requests.

**News Reporter**  
*August 2016-September 2018*

- Covered crime, breaking news and general assignment stories, including pieces on Ball State's 17th president and Indiana state legislation.